

Do you believe in Public Education?



Join the video campaign to support public education in the Hudson Valley!

Brag about your school district
while supporting Public Education in our region...

Here's how, in five easy steps!

- 1) **TELL 'EM:** Get the word out about this fun campaign to your community. Let's hear from alumni as well as current students!
- 2) **ASSIGN IT:** Designate someone in your district to collect the videos and ask your students and alumni to email their videos to this person. (Make sure you have parental permission to use student videos – follow your district's policies.)
- 3) **GIVE 'EM AN EXAMPLE:** Ask participants to follow the attached script. They can view sample videos at: <http://www.fairedfundingny.org/>
- 4) **SEND TO US BY MAY 12:** Email a file of your district's best videos to: fairfundingny@gmail.com
- 5) **Let us do the rest!** We'll compile the best videos from all our school districts and share them through Fair Funding's social media channels!
This will be one great video supporting the outstanding public education happening every day in our Hudson Valley schools.



Make sure your district is represented!

First round of submissions due **May 12, 2017**

Join the video campaign to support public education in the Hudson Valley!

Brag about your school district while supporting Public Education in our region

See the attached flyer for complete directions!

- Ask participants to follow the appropriate 'script' below.
- Sample videos may be viewed at <http://www.fairedfundingny.org/>
- Email a file of your district's best videos to fairfundingny@gmail.com
- For questions, email fairfundingny@gmail.com
- First round of submissions due May 12, 2017

Sample "scripts" for short videos:

For K-8 students:

"Hi...I'm _____ (first name only).
I'm in ___ grade at _____ School.
I want to be a _____ when I grow up.
And I believe in public education."

For high school students:

"Hi...I'm _____ (first name only).
I'm a _____ at _____ High School.
I'm interested in studying _____ in college.
OR
I'm going to major in _____ at _____ college.
OR
I plan to _____ after I graduate.
And I believe in public education."

For your high school alumni:

"Hi...I'm _____ (first name only).
I graduated from _____ (full name of your high school) in _____ (year).
I got a degree in _____ (major) and work as a _____ (position).
OR
I work as a _____.
And I believe in public education."

